

# James Kocsis

## CREATIVE

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### OBJECTIVES & SKILLS

Seasoned digital creative, proven to lead, inspire, mentor, manage and do. Eager to create a better planet through better thinking and mindful design. Seeking opportunities focused on product development for apps and web, with a focus on brand integration, as well as digital/integrated campaign work.

#### Most recent freelance projects include:

- Product audit and re-brand of a SaaS SMB marketing product for Connectivity in Burbank.
- Basic branding and initial user flows/wires/designs for confidential start-up/ app in the peer-to-peer space via AktaryTech in Venice.
- Site redesign for Socket Capital, also through AktaryTech.

### DISCIPLINES

Creative Direction	Branding	Print
Art Direction	Web	Animation
Design	Mobile/Apps	Photographer
UI/UX	Retoucher	Editor

### TOOLS

Photoshop	Pages/Word	Invision
Illustrator	InDesign	FinalCut/Premiere
After Effects	Sketch	Logic/ProTools
Keynote/PowerPoint	Cinema 4D	Jira/Confluence

### CAREER HIGHLIGHTS



Art Director/Sr. Designer  
**TBWA Media Arts Lab**  
Los Angeles, CA  
Jan. 2010-Aug. 2015

Conceptual & Executional AD  
for Apple Inc. digital and non-  
traditional campaigns

Creative lead/AD for global  
iTunes co-funded campaigns

Design, Art Direction,  
Animation, UI/UX for desktop,  
mobile, digital print & digital  
out-of-home campaigns



Sr. Designer/Art Director  
**MGM Studios**  
Los Angeles, CA  
Feb. 2007-Jan. 2010

Large and small-scale web  
design for entertainment giant

UX and AD for mobile  
apps and games

Marketing email design

Asset and content creation  
for EST deliverables

R&D of emerging tech (i.e.  
Google TV, MS PhotoSynth)



Designer/Art Director  
**Diskeeper Corporation**  
Burbank, CA  
Nov. 2003 - Feb. 2007

Marketing and Packaging  
design for software developer  
of Windows utilities

Corporate re-brand lead

Print/Web/Email/Trade  
show booth design

Photography and product  
marketing key art creation



Designer/Art Director  
**Rhythm Tech**  
New Rochelle, NY  
Feb. 1998 - Sep. 2001

Web and package design for  
percussion instruments  
manufacturer

Industrial Product Design

Product photography

Print/Web/Email/Trade  
show booth design



Intern/Designer/Art Director  
**SKC Advertising**  
Harrison, NY  
Oct. 1996 - Oct. 1998

Rose to art director for  
boutique full-service ad  
agency, focused on travel

Ad layouts & paste-up

Website design and  
development

### INTERESTS

Proud father, musician, cyclist, photographer, domestic sous-chef, son of the ocean, earth and sky.

### PORTFOLIO & REFERENCES

Provided Upon Request